

The Winter Poppyline 14th & 15th February 2026

Welcome to the 10th Winter Poppyline. Please ensure that you are checked in at each checkpoint. Entrants who arrive before checkpoints are open will be asked to wait; those arriving after closing times will be retired.

Take care crossing and walking on roads especially after dark (when reflective clothing is advised). There are sections of the route on exposed cliff tops and the beach where the weather could be very cold and wet. Wear or carry adequate warm clothing.

Good luck!



Equipment to be carried:

MUG (none will be provided), route description, maps - either paper (Explorer 251 & 252 or Landranger 133) or digital (with sufficient battery backup), fully charged mobile phone, compass, torch, spare batteries, emergency food, hat and gloves, waterproofs, warm clothing, whistle, survival bag, reflective clothing and a first aid kit.

Abbreviations: Ahd – Ahead, BL - bear left, BR - bear right, BW – bridleway, FK – Fork, FL – Fork Left, FP – Footpath, FR - Fork Right, KG - Kissing Gate, L – left, m – metres, M/m RD – main/minor road, NCP – Norfolk Coast Path, PW - Paston Way, R – right, Rd - road, SP – signpost, TK – track, TL - turn left, TR - turn right, thru – through, X – cross, WM – waymark, WMP - waymark post, WW - Weavers Way.

(170°) – compass bearing 170° (magnetic), TG 203 024 – OS Grid reference.

From car park, return to main Rd, cross (▲ traffic), TL & in 150m cross Rd again to:

Event Centre: West Runton Scout Hut, Cromer Road A149, West Runton, Norfolk.

NR27 9NQ; TG 17517 42835, ///spouting.tanks.exchanges

1 Leave Scout Hut, X Rd (▲ traffic) & TR on pavement. At 'Sheringham ¾' road sign X Rd (▲ traffic) to TK opposite. Over railway, pass red bin on R to enter enclosed path. At end TL (NCP) & up onto Beeston Bump. Descend & at bottom of steps (low WMP), BL - leaving NCP - on narrow FP, later enclosed. Pass gate, then **Ahd** along Curtis Lane, continue **Ahd** under railway bridge to Rd. X (▲ traffic), TL & at red bin TR (FP sign) onto common. **TG 16493 42675.**

2 Immediately after pond on R, TR (WMP), over concrete bridge, keeping R to gate. X Rd & TL on pavement for 900m to Beech Avenue, TR. At end, X Rd (▲ traffic) to FP opposite & follow to end. **TG 14588 41896**

3 TR, X Rd (▲) onto pavement, through village, keeping R by church & at LH bend, **Ahd** (Park Rd) to enter Sheringham Park. Crack on down drive for 870m to T junction by hall & **Ahd** on grassy FP path. Through gate, TR (NCP) on sandy path - passing N&S LDWA bench on R – meandering to gate & A149. X (▲ A 149), TR behind hedge & then TL on enclosed FP to T junction. TL (NCP) on cliff top path for 1.5km to cottages. **TG 11664 43595**

4 TL & at end of cottages **TR** (NCP) to continue on cliff top path for 600m to Weyborne Beach. **Ahd**, with car park on L, then keep close to fence on L along shingle beach for 1.5k to pass through gap to Kelling Beach. **TG 09544 43947**

5 TL on grassy path, **TL** at T junction to Rd. **TL** & **TL** again immediately beside gate onto path, later TK. At wide gap **TR** to X (▲ **A 149**) to TK opposite. In 600m, at X TK junction keep **Ahd** to Rd. Cross to TK opposite, go over railway and remain on TK for 400m through heathland. 50m before TK ends, **BR** on narrow path. At X TK, **TR** on FP, which later becomes concrete TK for c. 1.5k to junction. **TG 09956 39869**

6 TL & in 110m **TR** on pavement towards Holt, passing Voewood, shop, station, Greshams skool to Pelican crossing 100m before BP garage. X here, **TR** for 100m & **TL** into enclosed FP to churchyard. **TR** in front of church, go between gates & in 50 m **TR** into CP1:

Holt Parish Church Hall, Church Street, Holt.

NR25 6BB, TG 08011 38764, ///coach.rental.triangles

11.9 miles. Opens 10.30, Closes 12.30

7 Leave hall, **TR**, **TL** & **TL** again into Station Rd, playing field on L. At Pearson Rd, **Ahd**, down subway & continue on pavement for 418m to last house on R to **TR**, under barrier. At X tracks **TL**, buildings on L. 50m after last (green) shed, at fence corner, **TR** at X paths onto wide path between trees. Ignore all paths to R & in c 375m **TL**. Pass between carved figures & turn R on wide path. Remain on this, descend (▲ **roots!**), passing pond on R, then where path swings L, go R between holly bushes to open area. **TG 08291 37131**

8 TL on TK & before wooden post, **TR** to take path into holly bushes; meander - broadly 160° - to go over stile & into meadow. Keep on path across grassy area, through hedge gap & **Ahd** on FP, descending between trees. Over stream, **TL** & at end of grassy area & R uphill (FPS) on TK to barn. **TG 09588 36756**

9 TL & in 10m **TR** on grassy field margin (hedge on L); at corner **TR** then **TL** through gap to X field on path, later TK to Rd. Take Marlpit Lane opposite & after 'Deep Excavation' sign **TL**. **TR** up steps (care, some broken), X field (c 95°) to field corner at Rd. X Rd to byway opposite & follow to end at Rd. **TG 11590 35751**

10 TL for 700m to **TR** onto BW by house (Ralph's), soon descending, to T junction. **TL**, fence soon on R, over Rd & continue on TK. Keep **Ahd** at WMP & **TL** at 2nd WMP. **TR** at junction & follow TK to road. X (▲ **care**) & uphill, hedge on L, on TK. **TR** at field corner, then bear L downhill to **TL** on enclosed path. Emerge and stay on grassy/stone TK to road. X (▲ **, can be busy**) to grass verge opposite, **TR** & **TL** on to BW. **TG 12121 31180**

11 In 400m, ignore FP sign on L & continue for 300m to WMP on R. **TL**, hedge on L, on grassy TK, through gap, **TR** (hedge now on R), X field, then along RH field margin, X 2nd field (100 °) to enter wood. At T junction **TR** onto boardwalk, through KG & stay close to fence on L. Through 2nd KG & **Ahd** for 480m to LH bend. Keep to R of gate, remain on TK to **TR** into CP2:

Bure Valley Community Centre, Keeper's Lane, The Street, Itteringham, Norwich

NR11 7AX, TG 145 309, ///collapsed.take.montage

21.6 miles Open 13.00, Closes 16.00

12 Leave CP, **TR** on road, keep **Ahd** at T-junction, over stream & **BL** ('The Common') at next junction (pub on R) for 1km to Itteringham Common. **Ahd** at junction (Moorgate) for another 750m &, at LH bend, **Ahd** into Woodgate car park. **TG 1614 2974**

*If the weather is very windy, The National Trust will not allow us to use the route below in Blickling Park. Please use Diversion 1 described at the end & rejoin route at * 14 below.*

13 Go between low posts on R, across grass & pass between fence posts. **TR** uphill on sandy TK for 1.4k almost to car park; do not enter but remain on TK (Trust 10). Over X-ing track by tower & **Ahd** to 2nd X track. **TR** passing gates to X Rd. (▲ fast traffic). **TG 16620 28447**

14 **TL** on FP to TK. ***TR** passing cottage to Rd & follow for 1km to grassy triangle. **TR** & in 60m at WMP by barn, **TL** on path (hedge on R) over earthworks keeping hedge on R to go thru gap in field corner. At end of next field, by buildings on R, go thru broken gate & **Ahd** down oak avenue - ignoring FP going R - towards large house & Rd. **TG 18793 27426**

15 **TL** on path between hedges & at WMP **TR** down to gate. X Rd (▲ traffic) & follow TK (WW) for 1.2k, passing under 2 bridges, to small car park. **TL**, **TR** onto Rd then **TL** (Banningham Rd) at junction. **Ahd** for 750m to junction (**TG 20479 28377**) where **TR** (WW) on FP to A 140. X (▲ main Rd) to lane opposite & **Ahd** 600m to TK. **TR** on TK (WW), pass between fence panels and cottage & **TL** thru gate. Crack on (WW) for 1km to Rd; cross & in 1.4km cross 2nd Rd. In a further 1.2km, just after stone cage on L, at FP sign (Bryants Heath, **TG 2481 2862**) **TL** up steps & through KG. X field to Rd, quick R & L on to FP across 2nd field, later hedge on L, to corner. Ignore FP to R but go through gap on L & **TR** to the welcome sight of CP 3:

Felmingham Village Hall, Aylsham Rd, Felmingham, North Walsham

NR28 0LD, TG 249 293, ///jokers.retract.bead

31.3 miles. Opens 15.00, Closes 20.30

16 Leave CP, X Rd, **TR** on pavement to bend. X to FP opposite turning L at end. At TK, **TR** passing Heath Fm & enter woodland. At staggered junction (WMP on L), **Ahd** 140° keeping R at 2nd WMP. Ignore all R & L side paths and leave wood on wide TK between houses to bridge. Immediately after, **TR** up steps to rejoin WW. **TG 2613 2897**

17 **TR** on TK; after 1km X Rd & **Ahd** further 750m to junction (do not go L into WW car park). X Rd, keep on FP (WW), over X-ing path, under bridge to **TL** adjacent to main Rd to traffic lights. X Cromer Rd, down short path & **TR** on pavement; continue **Ahd** (Falgate Rd Industrial Estate) passing Bluebird Self Storage. At Rd junction keep **Ahd** & take 1st Rd on L into industrial estate (N Walsham car wash signs). **TG 2787 3078**

18 In 110m keep **R** (car wash on your R) then take FP to R of fence & follow to Rd. **TL** & in 125m (at pull in) **TR** on FP (315°) across field. (*Make sure you follow FP across field and not tractor wheel marks!*) Over X TK and remain on FP, through hedge gap to Rd. **TG 2689 3171**

19 **TL** to T junction. **TR** (Bradfield), **TL** at next junction (passing Antringham Hall) **TL** (No Though Rd) to level crossing. Immediately before, **TR** (FP) through hedge gap & follow path (**⚠ rabbit holes!**) alongside 2 fields to Rd. **Ahd** to T junction. **TG 2573 3360**

20 **TR** through village for 300m & at junction ('Old Forge' in front) **TR** on TK. At cross TKs, **TL** on driveway (hedge on L, WMP on R) & where it goes to house, keep **Ahd** on field edge, hedge on L. After 120m, at WMP on L (40m before corner), **TR** across field corner & at next WMP BL on path between fields to Rd. **TG 2630 3470**

21 **TL** for 434m, over X Rds & in 112m (opposite school), **TR** into car park. Take LH FP across Common (320°) to Rd. **TR** & at junction **Ahd** up steps to enclosed FP, later on R of field. Over TK & at end of 2nd field enter enclosed FP, then TK. In 120m **TL** to CP 4:

Southrepps Village Hall, Chapel St, Southrepps, Norwich

NR11 8NW, TG 25627 36536, ///inefficient.hush.solved.

38.8 miles. Opens 16.30 Closes 23.00

22 Return to TK, **TL** & at Rd keep **Ahd** to church. **TR** (PW), L at bend & in 800m at sharp R bend, **TL** (PW) onto TK. In 1km cross Rd & continue on TK for 725m to path junction; keep **Ahd** on narrow FP(PW), **TR** & along drive to Rd. **TG 2480 3859**

23 **TR** (PW) to junction, then **Ahd** up sunken TK (PW). At end of wood on R, **TL** (PW FP) & **BL** when TK joins from R. Pass Shrieking Pit (worth reading the sign!) through farmyard to Rd. **TG 2538 3942**

24 TL & in 65m **TR** on TK; in 650m where it bends R, keep **Ahd** on FP (PW WMP) soon descending, then between trees, under bridge to Rd.

25 Cross ( **main Rd**) & **TL** on pavement to take 3rd Rd on R (Carr Lane; SP Overstrand), swing L & at White Horse **TR** (Cliff Rd). At LH bend, keep to R on cliff top path to car park entrance.

You have a choice of routes here:

- *3kms along the cliff top path, exposed in places and requires careful navigation. Continue below.*
- *Inland route, avoids the cliffs and advised in bad weather. 3.6kms. See Diversion 2 below.*

26 Enter car park. Follow RH fence, into enclosed FP (do not go through kissing gate to R) with fences on L.  **Care needed on this section: trip hazards and big drop on R.** At golf course **heed signage**: keep to path & well away from cliff edge on R.

27 Follow sandy path alongside golf course for c400m, then meander between gorse bushes up & down for a further c650m to green surfaced TK by golf club sign. **Ahd** for 45m, then **BR** between bushes (Red 'Walkers' sign on track). Rejoin TK for 3m & **BR** at 2nd 'Walkers' sign onto sandy path into bushes. **Ahd** for c 500m to open area on L (signs behind). **TG 2315 4157.**

28 Ahd for 10m, keeping to R of grassy area, to lone bench; L downhill between gorse bushes, ignoring all side paths to R & L; keep R where path merges from L at junction (shortly to pass between sign & seat) to join wider path. (** inland route joins here) Keep to R of 2 large grassy areas on surfaced path (NCP), passing 'The Cabin' kiosk to slipway. **TG 2210 4214**

29 Cross & immediately **TR** in front of houses; pass Red Lion, then church on L & **TL** to Church Street. **TR**, X Rd at Pelican crossing, **TR** & immediately after Costa **TL** into CP 5:

Cromer Parish Hall, 65 Church St, Cromer, Norfolk.

NR27 9HH; TG 2185 4217; ///tweed.quickly.factored

45miles. Opens 17.30 Closes 03.00

30 Return to Church St, **TL** & at BetFred **TL** into West St. At end keep **Ahd** (still West St) with Coastal Pots on your L to mini roundabout. **Ahd** (Holt Rd) for 400m to turn R into Sandy Lane. At end of tarmac, **Ahd** on TK, over Rd & continue on sandy lane for 800m, under bridge to Rd. **TG 1990 4171**

31 X Rd on to TK opposite. In 200m where it goes L keep, **Ahd** on narrow FP; follow for 480m to grassy area. **BL** over TK & take FP ahead (Sheringham 3). In 400m keep **Ahd** at X TKs (campsite on R); FP becomes TK & emerges at open parking area. X Rd, **Ahd** on TK - passing NT Roman Camp (& highest point of Norfolk!) – for 700m to another small parking area. **BR**, WMP on L, between Holly bushes & barrier. Descend on sunken (muddy!) TK; through barrier & keep L to junction. **TR**, keep R at cottages after school; **TR** on pavement & in 50m X Rd ( **A 149**) to Scout Hut & finish.

Opens 17.00 Saturday, Closes 06.00 Sunday

Total Distance 51.9 miles

CONGRATULATIONS from Norfolk & Suffolk LDWA!

NO MUDDY FOOTWEAR IN HALL PLEASE.

MAKE SURE YOU REST ADEQUATELY BEFORE TRAVELING HOME.

Diversion 1 - to be used if National Trust advises no access into Blickling Park:

At Itteringham Common junction, **Ahd** (Moorgate) for 150m. Shortly after Kingfisher Cottage, **TR** on enclosed FP. Keep wood on L; at WMP **BL** on field margin to Rd ( **fast traffic**). **TL**, **TR** at junction (Oulton St) & in 800m **TL** on enclosed FP. At end **TL** on grass margin, hedge on L to corner; **TR**. At hedge end cross field (90°) to WMP at wood edge. **TL** & in 25m **TR** into wood. Follow indistinct path (fence posts on R) to gate. **TL**, in 5m **TR** on path and rejoin route at post by Rd. **Ahd** on FP to TK. Rejoin original route at *****.

Diversion 2 – avoiding the cliff top section:

Do not enter car park. **TL** on Rd passing toilet block & at LH bend **Ahd** on FP by red bin to Rd by church. **TR** on pavement for 1.2km to golf club entrance. **Ahd** for a further 420m & opposite Cliff Rd on L, **TR** (Links Wood). Up steps, **TL** at red bin on wide path. **BR**, keep on path (following wood edge) to bench on L. **BL**, leaving wood & **BL** across open area on faint path (345°) to fence corner & black bin. **Ahd** (WMP on R) to join cliff top path coming in from R. Rejoin main route at ******.